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You can make your photos load in your browser window much faster! Optimize the photo for a 'lighter' picture.



My Little Web Book™:  
Optimizing Photos  
Pictionary

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**Optimize:** Reduce the stress on your browser and modem... compress your photos or reduce file size by reducing the DPI number. Most cameras default to 300 DPI for photos. That is ideal for printing, but will be sluggish on the internet.

What is an ideal DPI size for the internet?

**72 DPI**

Physical Size	Width x Height	File Size
Extremely Large	1200 x 900	80k to 100k
Very Large	800 x 600	60k to 80k
Large	640 x 480	50k to 60k
Medium to Large	400 x ???	25k to 50k
Small to Medium	300 x ???	10k to 25k